

Proposal:**Toll Road and National Park Pass****Submission Relevant To:**

Rachel Anne Notley, Premier of Alberta
Sara Marjorie Hoffman, Deputy Premier, Minister of Health
Brian Mason, Minister of Transportation / Minister of Infrastructure
David Manson Eggen, Minister of Education
Deron Bilous, Minister of Economic Development and Trade
Joseph Anthony Ceci, President of Treasury Board and Minister of Finance
Danielle Marie Larivee, Minister of Municipal Affairs
Margaret Ellen McCuaig-Boyd, Minister of Energy
Christina Gray, Minister of Labour
Marlin Robert Schmidt, Minister of Advanced Education
Brandy Lynn Payne, Associate Minister of Health
David Wheeler, Chair of Alberta Energy Efficiency Panel

Situation:

Electric Vehicle adoption can be increased with simple stimulants like incentives. Small perceived advantages as rewards for transitioning to electric vehicles can go far with motivating the average consumer.

Problem:

Addition of incentives for early adopters can lead to more people migrating to electric vehicles.

Key Analysis:

Other provinces such as Ontario, Quebec and British Columbia offer incentives which have increased the adoption rate of electric vehicles.

Free access to toll roads for EVs and free admission to the National Parks in Alberta would again reward the early adopters for their clean emission choices while protecting some of our most sensitive environments.

For the consumer, the ability to drive in HOV lanes equates to a reward for making an environmentally friendly choice and would stimulate a form of eco-tourism in Alberta.

Recommendation:

Legislation changes should be made to allow toll roads in Alberta free of charge.

Legislation changes should be made to allow electric vehicles access to the National Parks for free.

Justification:

The implementation of these suggested changes will offer an increase the adoption of electric vehicle ownership.

EV Ownership and use will lower greenhouse gas emissions (by potentially 23% using 2015 statistics) and cut noise pollution which will reduce healthcare costs.

Infrastructure development will create jobs for skilled Alberta workers stimulating the economy.

The demand for skilled labour will stimulate post-secondary education within the province.

Potential for green / eco- tourism.

Potential Funding:

As this is a legislation change for allowing vehicles free use of toll roads and access to the National Parks, the cost of implementation would be low.

Reference:

Electric Vehicle Adoption Proposal In Alberta – Terms of Reference – Version C1.0